New Venture Creation (NVC) – NQF 4 qualification

The NVC programme is aimed to develop the appropriate skills and knowledge required by a person for the establishment and development of a small to medium business venture, and address the economic, administrative and behavioral barriers that contribute to the success in starting and sustaining the venture.

Management and Leadership in Action (MLAP) – NQF 5 qualification

The MLAP programme practically enhances your leadership skills and knowledge to contribute to positive business choices, faster. The programme is designed to enable you to thoughtfully spearhead the pivotal growth strategies needed for your organization in addition to your own leadership goals. This programme provides individuals with the tools and processes needed to meet their organization’s leadership challenge.

Advanced Certificate in Business Management (ABM) – NQF 6 qualification

This qualification is aimed to equip the participants with a broad understanding of business advisory and industry topics. The qualifying learner will gain the skills and attributes to compliment the company’s commercial success. The cutting-edge curriculum covers management theories, methodologies and practices to solve complex problems in the business.
Supply Chain Executive

A Supply Chain Executive develops and reviews supply chain strategic plans and policies that are required to coordinate all departments and functional areas to achieve the organisational objectives and monitors the implementation thereof.

Knowledge Modules

- Supply chain strategy development
- An integrated supply chain and strategic planning
- Risks, compliance management and supply chain vulnerability
- Policy drafting principles and procedures and the legal framework
- Strategic performance management and improvement

Practical Skill Modules

- Conduct a business/organisational analysis
- Formulate a supply chain strategy
- Review and evaluate internal policies for supply chain operations
- Develop a policy framework for required supply chain policies
- Develop a monitoring and evaluation process to track policy non-compliance

Work Experience Modules

- Supply chain strategy evaluation processes
- Supply chain policy development processes
- Processes for monitoring policy and strategy implementation

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Organisational Risk Manager

Plan, organise, direct and control activities relating to risk management in order to guide the organisation in achieving its objectives.

Knowledge Modules

- Principles of Defining and Understanding the Business Context Key Value Drivers
- Principles and Theories of Governance, Cash Flow Cycle
- Legislative and Regulatory Framework Underpinning Risk Management
- Principles and Theory of Risk Management
- Principles of Developing a Risk Management Framework
- Implementing Risk Management
- Risk Management Review
- Theory of Business Management Applied in Risk Management

Practical Skill Modules

- Define Risk Management Function and Confirm Commitment in the Organisation
- Develop a Risk Management Framework, Strategy and Protocol
- Develop and Execute a Risk Management Process
- Institutionalise and Facilitate the Embedding of Risk Management
- Monitor and Evaluate Risk Management of an Organisation
- Improve risk management continuously

Work Experience Modules

- Prepare and Propose Risk Management Mandate with the Aim of Garnering Management Commitment for Risk Management
- Develop a Risk Management Framework’s Strategy, Policies and Protocols
- Implement and Execute the Risk Management Process (stemming from strategy, policies and protocols)
- Facilitate the Embedding of Risk Management
- Monitor and Evaluate Risk Management of an Organisation
- Improve risk management continuously

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Building Financial Acumen

Program Overview

For non-financial managers, it is critical to raise your game and expand your financial knowledge so you can ask better questions, spot problems, make better decisions, and increase your impact and influence in the organization.

In this course, participants will learn to speak the language of finance, identify financial levers and drivers of value to influence their business real-time. Learn and practice applying key financial concepts and tools.

The course is composed of 8 modules. Each module includes the following: a video that is 5-8 minutes in duration, supplemental reading when appropriate, an assessment (or “problem set”) of 5-10 questions, and an application exercise. Participants should expect a time commitment of 60 to 90 minutes per module, or a total time commitment of 8-12 hours.

Modules

1. Cornerstones of Value Creation
2. Key Value Drivers
3. Financial Statement Analysis
4. Cash Flow Cycle
5. Income Statements
6. Balance Sheets
7. Selling a Business Case
8. Time Value of Money

Joe Perfetti

- A Duke CE Innovation Fellow and leading expert in corporate finance and strategy who has delivered over 1500 executive education teaching days for leading organizations.
- Graduate of the Wharton School of the University of Pennsylvania and currently serves as a Lecturer at the RH Smith School of Business at the University of Maryland, College Park.
- Won the Distinguished Teaching Award and the Top 15% teaching award for teaching excellence.
- Delivers executive programs for Duke CE and serves as an Adjunct Professor at Georgetown Law School where he teaches corporate finance.
Building Strategic Agility

Program Overview

Swift, dramatic change across markets today is making it increasingly difficult for organizations and their people to keep pace. Business models that worked well in the past are at a breaking point, and incremental adjustments will not suffice. Speed, complexity and digitization are creating greater uncertainty, competition and risk, but are also creating greater opportunities for agile organizations prepared to proactively shape the market.

Capturing value today while also looking for the next advantage demands agility. Agile leaders are the greatest levers for the future success of an organization. Duke CE’s Building Strategic Agility course is designed to help leaders become more agile and capitalize on the new rules of strategy for themselves and their organizations. This course is available in a blended or virtual supported experience for cohorts and an online, self-paced format for individuals and teams.

dukece.com/courses/building-strategic-agility/

Modules

1. Rita McGrath: New Sources of Competitive Advantage
2. Hari Nair: Customer-Centric Innovation
3. Venkat Venkatraman: Digital Transformation
5. Joe Perfetti: The Agile Dashboard
6. Scott Gamester: Harnessing Data Science for Business Impact
7. Michael Chavez: Culture and the Power of Purpose
8. Scott Koerwer: Agile Teams

Ongoing self learn

USD 499 per delegate for a group of 100 delegates or less
USD 399 per delegate for a group of 101 delegates or more
Woman Acting with Power

Women Acting with Power is designed to ignite the power in women, enabling and empowering them to navigate and thrive in a world of continuous disruption and uncertainty. Nurturing the ability to transform, influence and act with power in their multiple roles, in the workplace and beyond.

A powerful journey of transformation for women and a unique approach to engage participants on a transitional journey, at their own pace, addressing their own unique needs.

• The Duke CE programmes are grounded in the brain-body system and explores how to optimize performance through self-awareness and rewiring.

• The delivery of these programmes combines webinar input, guided discussions, self-work and a follow-up group coaching session to create forward motion in work and life.

Proposed Learning Outcomes for Customised programmes:

Develop and transform the ability to lead, harness self-power and expand influence by:

- Understanding the role of true power and the implications thereof
- Building experience on negotiation tactics to expand influence and act with power
- Developing the skill to lead high-performing teams and lead change and diversity
- Understanding how to leverage social networks and techniques to influence individuals and groups.

Ideally suited for...

Women in business who have a desire to “act with power,” and have an appreciation on how best to navigate the workplace and to take the lead in the multiplicity of her numerous roles.

Extraordinary Results

• The ability to remain effective in all aspects of work and life
• Transformational insight leading to action
• Leading in the new normal and creating value for self, others and the organisation

A fully customised design to meet the direct needs of women in their own power, and based on current trends and paradigms for women in the workplace.
Duke Corporate Education is offering a stimulating and immersive programme that addresses Digital Boards, Risk Governance and ESG (Environmental, Social and Governance) to develop professional, ethical leaders capable of engaging effectively at the board level.

Aimed at senior managers, current and aspiring board members to develop professional, ethical leaders capable of engaging effectively at the digital board level through five half-day sessions. This programme will help leaders to:

- Present professionally to the board by delivering integrated reporting
- Navigate boardroom dynamics with professional ease

**Duke CE’s Digital Board Programme includes:**

- A professional series of five half-day, blended learning sessions.
- A deep and engaging exploration of professional and digital board practice that will allow senior management to interact effectively with and influence the board.
- Conducted by professional, leading-edge facilitators and experts in board practice with practical hands-on experience.
- Utilising groundbreaking case studies, simulations and immersive engagements with seasoned board members to stimulate an in-depth understanding of the workings of a successful board.
- Customization of this programme is available to meet the specific needs of your organization.

**Proposed Learning Outcomes:**

- Understanding of the key challenges for corporate governance, ESG and ethical leadership
- Gain insight into corporate governance and how high-performing boards operate.
- Understanding of the success criteria for producing integrated board reports
- Develop the meta-skills to navigate boardroom leadership dynamics
- Understanding of ethical leadership in the digital space and how to promote cyber accountability

**Ideally suited for...**

Top managers who need to understand how an effective board operates, either as members of the board or as individuals who have to prepare information for or submit and present board reports.

**Extraordinary Results**

- Understand how to navigate Digital Boards, Risk governance and ESG requirements
- Apply successful and effective board skills in today’s new normal
- Develop enhanced and meaningful interactions at the board level
- Increased personal credibility with your board
At Duke Corporate Education’s new virtual Innovation Cafe, you bring real business problems to the table and our seasoned experts will coach you and your team toward creative solutions.

Proposed Learning Outcomes:

- Understanding of design thinking processes and skills which can be applied to your business challenges
- Navigate Ambiguity with new toolset and skillset
- Practice empathy to learn from others and their context
- Move between the concrete and abstract thinking to understand stakeholders and purpose in defining solutions
- Synthesize information to find insights and create opportunities using abductive thinking
- Learn how to experiment rapidly and develop a minimum viable product (MVP)
- Develop and Prototype Solutions for your emerging markets

Ideally suited for...

- Senior Leaders emerging from lockdown who want rethink their businesses in a creative way
- Leadership teams, EXCOs or MANCOs experiencing novel challenges in their business who want to generate creative solutions
- Project leads and teams that need to pivot or reconceptualize their projects from scratch

Extraordinary Results

- Explore the principles of Design and the process of Design Thinking to Empathize, Define, Ideate, Prototype, and Test by means of a practical case study.
- Develop creative, implementable solutions to your current and anticipated business problems;
- Develop continuous, innovative thinking from your leaders and teams;
- Build the skill of collective, inclusive ideation and innovation

We offer tailored virtual, instructor-led sessions. You choose the best option for your business:

- 90-minute, virtually-delivered Innovation Cafe for those new to design thinking
- Three-hour virtually-delivered Innovation Cafe and hands-on coaching through a real business challenge
- A business innovation hackathon (four 90-minute virtual instructor-led training sessions) which includes hands-on coaching through a real business challenge

DO YOU NEED INNOVATIVE SOLUTIONS TO TACKLE THE CRITICAL BUSINESS ISSUES ARISING IN YOUR BUSINESS?
Stuart Griesbach
Managing Director, South Africa

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